

# HILLARYLUVSHIS

designer | creative

**WEB:** hillarylurvshis.com

**EMAIL:** hluvshis@gmail.com

**PHONE:** 845.480.4163

## PERMANENT ADDRESS:

44 Yale Drive  
New City, NY 10956

## OBJECTIVE:

### Junior Designer | Junior Art Director

Be inspired and challenged to make the best work possible and solve design challenges

## EDUCATION:

### 05.09, BFA in Visual Communications, Minor in Material Culture Studies

University of Delaware, Newark DE  
Cum Laude, GPA- 3.7

### 02.09-05.09 House Industries Typography

A semester course with two type gurus, Ken Barber and Ben Kiel. Learned about the process of designing typography by hand

### 06.08 - 07.08, VCUK Study Abroad

A 5-week summer program visiting some of the best in London, including BBH, Saatchi & Saatchi, Wieden + Kennedy, Pentagram, Peter Saville, Johnson Banks and "Baseline" magazine. Attended a letterpress workshop at the London College of Communications

## SKILLS

Graphic design, digital & Holga photography, typography, web design, copywriting, ideating, Vandercook letterpress and screen printing

Proficient in Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Microsoft Office. Working knowledge of HTML, CSS and Flash

## HONORS & AWARDS

### 05.09, UD/ART Exhibition

Participated in the year end show featuring senior work and best pieces in the program. Received the 2009 Advertising Merit Award

### 04.09, EDUCAUSE Competition

Second place (:30 PSA) in nationwide competition about security awareness

### 04.09, Outside the Classroom

Second place for a poster campaign against underage alcohol abuse

### 04.09, Art Director's Club

Chosen as one of four advertising students to represent UD at the portfolio review in NYC

### 04.07, Nursing Department Contest

First place for a poster to prevent smoking

### 09.05 - 05.09, Calloway Humanities-Art Department Scholarship

Merit scholarship based on portfolio application to the art department

## WORK EXPERIENCE:

**03.10 - present, Freelance Jr. Art Director Gotham Inc. (IPG)**- Working on the Maybelline account. Responsibilities include designing and brainstorming for print campaigns

**09.09 -10.09, 02.10 - 03.10, Intern at Deutsch (IPG)**- Responsibilities include design and brainstorming for print and web. Working on projects for Kodak, Tylenol, PNC Bank, Prevacid and The Michael J. Fox Foundation

**06.09 - 08.09, Intern at Momentum (IPG)** Responsibilities included brainstorming, designing and writing with creatives. Worked on projects for Verizon Wireless, American Express US Open, National Parks and Coca-Cola brands

**01.09 - 02.09, Intern at Amalgamated** Responsibilities included brainstorming, designing and copywriting with creatives. Worked on projects for Qdoba, Ben & Jerry's and Mikes' Hard Lemonade

**12.07 - 02.08, Intern at Cosmopolitan** Responsibilities included Powerpoint and marketing design, revising ad pages in the magazine and projects within the Art & Marketing department

**06.07 - 08.07, Intern at Active International** Responsibilities included designing Powerpoint presentations and creative projects within the Art & Marketing department